



HANS-DIETRICH

GRAPHIC & PRESENTATION DESIGNER

PERSONAL INFORMATION

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SOFTWARE SKILLS

PHOTOSHOP

ILLUSTRATOR

INDESIGN

ADOBE ACROBAT

POWERPOINT

WORD

EXCEL

WORDPRESS

DESIGN SKILLS

LOGO / BRANDING DESIGN

INFORMATION DESIGN

PRESENTATION DESIGN

MARKETING GRAPHICS

COLOR THEORY

SOFT SKILLS

MULTI-INDUSTRY EXPERIENCE

CREATIVITY & CONCEPTUALIZATION

COMMUNICATION & LEADERSHIP

TIME & PROJECT MANAGEMENT

PROBLEM SOLVING & PLANNING

COLLABORATION

MAC & PC USER

I specialize in graphic design, logos, branding, information and PowerPoint presentation design, and offer creative services and solutions to businesses of all sizes. With 20 years of industry experience, I help clients improve their bottom line by delivering compelling solutions to their business and marketing needs. Being a quick study, brand guideline sensitive, and able to think outside of the box when needed, I am a great asset to any team and will help bring ideas to life.

WORK EXPERIENCE

SENIOR LEVEL GRAPHIC & PRESENTATION DESIGNER

CMD (2013-2019) — Contract Designer responsible for:

- Keynote, tradeshow, interactive and catalog PowerPoint presentation design
- Internal and external marketing design
- Customized icons and infographics

CLIENTS INCLUDE: Intel, JeldWen, HP, Gates, Banner Bank, CenturyLink, Daimler Mercedes, and more...

Aquent (2013-2019) — Contract Designer responsible for:

- Keynote, tradeshow, interactive and catalog PowerPoint presentation design
- Internal and external marketing design
- Customized icons and infographics

CLIENTS INCLUDE: CMD, Cyphon Design, Greenbrier, R2C Group, Liquid Design, Ubiquity, Smarsh

Microsoft & Microsoft Advertising (2008-2019) — Contract Designer responsible for:

- Keynote, tradeshow, interactive and catalog PowerPoint presentation design
- Internal and external marketing design
- Customized logos, icons and infographics

Adidas (2014-2018) — Contract Designer responsible for:

- Keynote, tradeshow, interactive and catalog PowerPoint presentation design
- Internal and external marketing design
- Customized icons and infographics

HP / Compaq (2004-2014) — Contract Designer responsible for:

- Keynote, tradeshow, interactive and catalog PowerPoint presentation design
- Internal and external marketing design
- Customized logos, icons and infographics

ART DIRECTION & DESIGN

MOD (2006-2019) — Owner/Designer responsible for:

- Project management & Art Direction
- Identity, logos and branding design
- Keynote, tradeshow, interactive and catalog PowerPoint presentation design
- Internal and external marketing design
- Customized icons and infographics
- Website UI & social media marketing design

CLIENTS INCLUDE: Intel, HP, Microsoft, Samsung, Adidas, Nike, Round-House, Craft Brew Alliance, Cascade Insights, Strix Insights, Edit with Us, HDCl, Phoenix Media, Indamix Records, Acrobag, Isomed, Radiology Consultants Associated, Toyota, Rita Minjarez Design, Erin Kistner Group, and more...

ASSISTANT ART DIRECTION & DESIGN

H-Corp & Hospital Group (2001-2003) — Salary Designer responsible for:

- Assistant to the Art Director
- Keynote, tradeshow, interactive and catalog PowerPoint presentation design
- Internal and external marketing design
- Customized logos, icons and infographics
- Website and Product UI design

Webridge (1999-2001) — Salary Designer responsible for:

- Assistant to the Art Director
- Keynote, tradeshow, interactive and catalog PowerPoint presentation design
- Internal and external marketing design
- Customized logos, icons and infographics
- Website and Product UI design

ACHIEVEMENTS IN EDUCATION

Pacific NW College of Art (1995-1999):

- 1999: BFA, Contract Design Major: Graphic Design, Multimedia Applications and Illustration
- 1998: Thesis Study of the historical and cultural art of Bhutan
- 1998: Internship, SignMakers (p)Ltd., Kathmandu Nepal: Large format printing company.
 - Responsible for marketing, design, print, troubleshooting and staff training
- 1997: Awarded the Mary L. Peterson Memorial Scholarship